

# Package Theft

Outsmarting Criminals at Your Front Door

# 11 Million

U.S. homeowners had a package stolen within the last year



Value of each package stolen was close to

# \$200



People frequently receive packages at home

FIRST CLASS DELIVERY

# 26%

People get packages once a week

# 39%

People get packages once a month



Package theft is a big concern



# 53%

Packages left on the doorstep being stolen is a real worry

# 75%

Most packages are stolen during the day

Holidays mean more deliveries & more theft

# 81%

Increased likelihood of being a target for package theft during the holidays

Package deliveries increase during the holidays

# 26%



Victims of package theft look to smart home technology



# 8 out of 10

People would rather invest in technology to see who's at the front door vs. spend money replacing stolen packages



# 69%

Victims would prefer a delivery service enter their home via an app from wherever they are vs. leaving the package outside

# 1 out of 4

Victims said it would be ideal if delivery services could leave packages directly in their home



Smart home technology is highly valued for its potential to prevent package theft

# 86%

of people want a smart lock to allow packages to be left in their home without leaving the door unlocked



# 92%

of people said a doorbell cam provides peace of mind with the ability to see anyone at the door, from anywhere

