

Package Theft

Outsmarting Criminals at Your Front Door

11 Million

U.S. homeowners had a package stolen within the last year



Value of each package stolen was close to

\$200



People frequently receive packages at home

FIRST CLASS DELIVERY

26%

People get packages once a week

39%

People get packages once a month



Package theft is a big concern



53%

Packages left on the doorstep being stolen is a real worry

75%

Most packages are stolen during the day

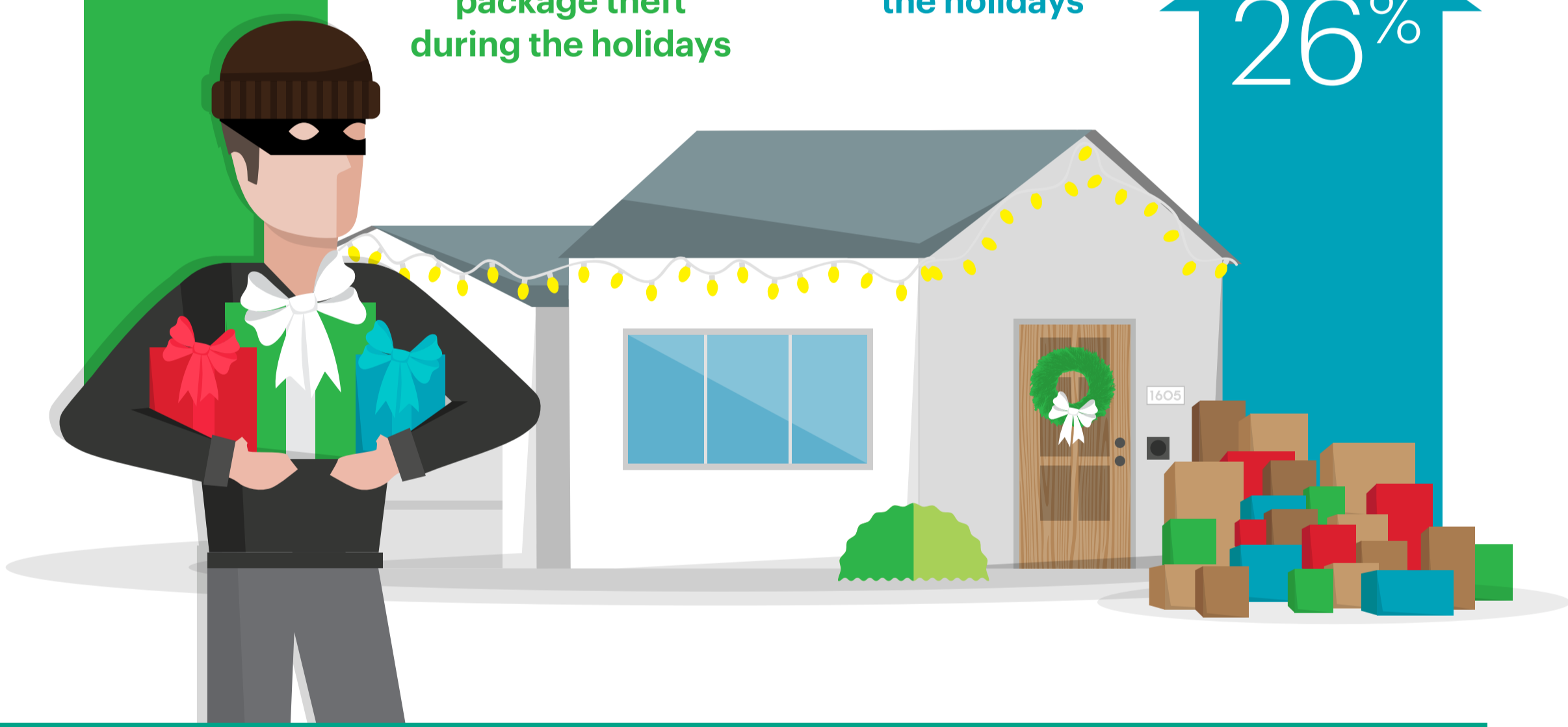
Holidays mean more deliveries & more theft

81%

Increased likelihood of being a target for package theft during the holidays

Package deliveries increase during the holidays

26%

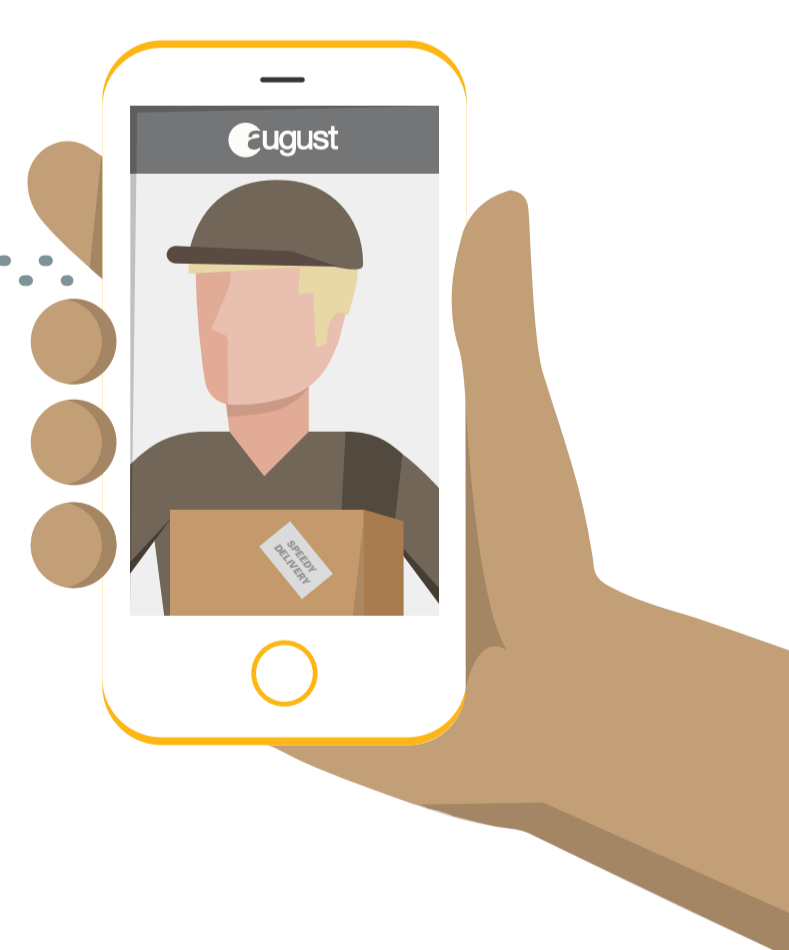


Victims of package theft look to smart home technology



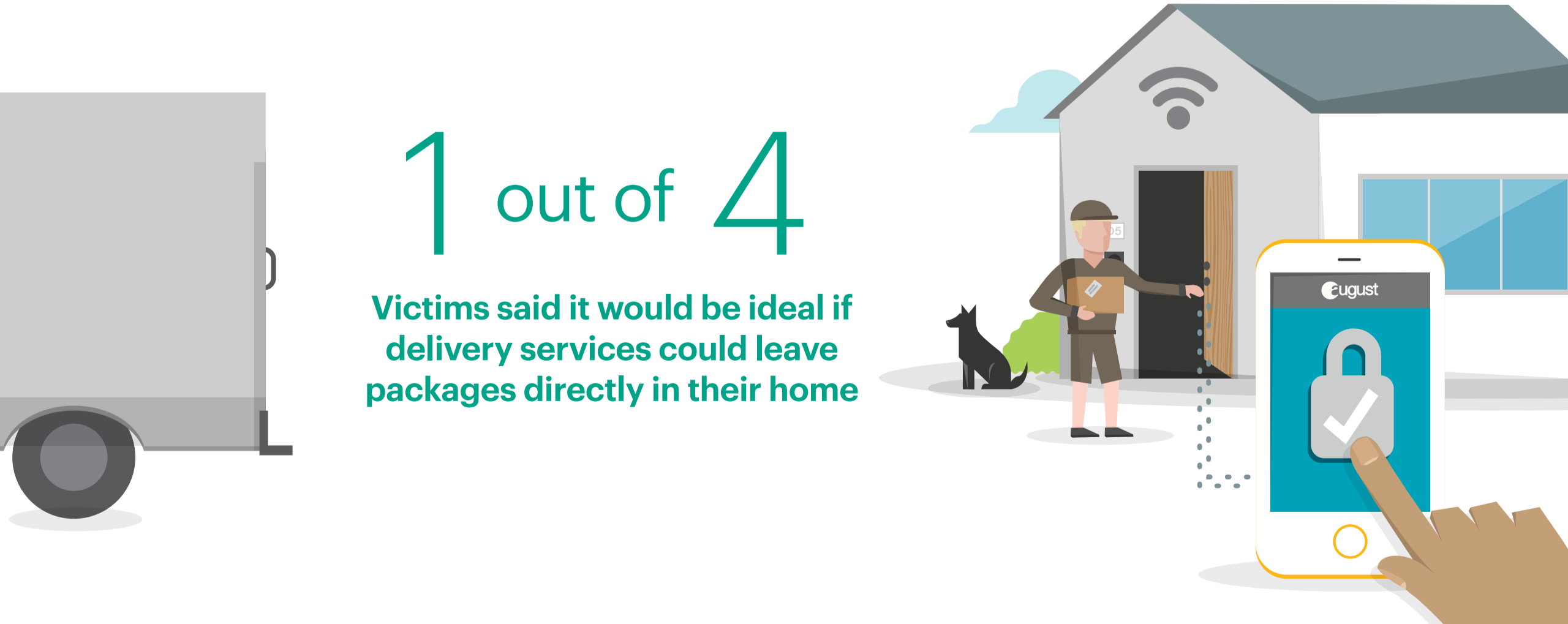
8 out of 10

People would rather invest in technology to see who's at the front door vs. spend money replacing stolen packages



69%

Victims would prefer a delivery service enter their home via an app from wherever they are vs. leaving the package outside



1 out of 4

Victims said it would be ideal if delivery services could leave packages directly in their home

Smart home technology is highly valued for its potential to prevent package theft



86%

of people want a smart lock to allow packages to be left in their home without leaving the door unlocked



92%

of people said a doorbell cam provides peace of mind with the ability to see anyone at the door, from anywhere

