



August Home Launches August Pro Division at CEDIA 2016

Smart security products now available through major distributors ADI, Dow Electronics, Top Notch and Worthington Distribution

SAN FRANCISCO, September 12, 2016 — [August Home Inc](#) the leading provider of smart locks and smart home access products and services that make life more simple and secure, today announced August Pro, a new division dedicated to serving integrators and security dealers in the custom home installation channel. Now custom installers can purchase the August Home line of smart home products for the connected home through ADI Global Distribution and other leading distributors including Dow Electronics, Top Notch Distributors, Inc. and Worthington Distribution.

The August Pro division is being announced in conjunction with CEDIA in Dallas (September 15-17, booth #4169). At the show, August Home will showcase how the August Smart Home Access Solution, which includes the award-winning [August Smart Lock](#), [August Doorbell Cam](#) and [August Smart Keypad](#), help custom installers grow their connected home business.

“Our award-winning August Smart Lock and smart home access products have already generated significant demand and brand awareness. We established the August Pro division to meet this demand and support the installer community who are being asked about August products from their customers who are embracing the connected home,” said Mike Buckingham, director, August Pro for August Home Inc. “The August Smart Home Access Solution is easy to install and offers integrators a great way to grow their connected home business with a product that will deliver a great customer experience.”

For more information about August Pro, visit august.com/pro.

August Works With

The August Smart Home Access Solution is a complete system that turns a smartphone into a command center for the front door. August products become even more powerful with the ability to integrate leading brands and platforms that expand the capabilities of the system. August partners include leading platforms such as Amazon Echo, Apple Homekit and Nest. Additional August Works With partners also include premier security provider Honeywell Total Connect, IFTTT and Logitech Harmony. For more information visit [August Works With](#).

August Smart Home Access Solution

The August Smart Lock, August Smart Keypad and August Doorbell Cam, create the complete Smart Home Access solution allowing people to manage their front door from anywhere. The August Smart Lock turns a smartphone into a smart key where consumers can lock and unlock their door, create virtual keys for guests, and keep track of who comes and goes with a 24/7 activity log. The August Smart Keypad also lets users create unique entry codes for family, friends and service providers to unlock an August Smart Lock without a traditional key or smartphone. The August Doorbell Cam lets consumers see and speak with visitors at the door, from anywhere, using a smartphone.

About August Home Inc

August builds smart home access products and services that are safer than traditional keys, make life easier, and put users in control of their front door from anywhere. With August Home products, users can create virtual keys to their home and easily grant access to house cleaners, dog walkers, delivery services, guests, friends, and family—and control how long that access lasts—all from a smartphone. August Home products work together, integrate with other smart devices and services, and are designed to fit naturally and elegantly into the home. August Home Inc is headquartered in San Francisco, California.

#

Contact:

Lisa Auslen
August Home Inc
press@august.com