

Short-Term Rentals

Smarter Hosting with Smart Home Technology



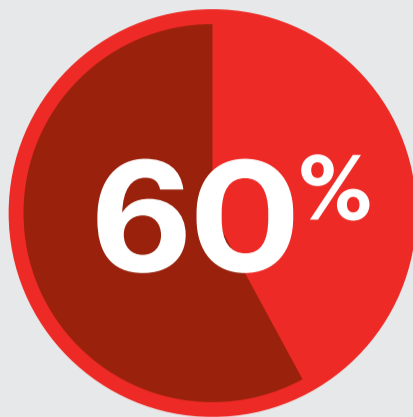
Business Travelers



Vacation Travelers

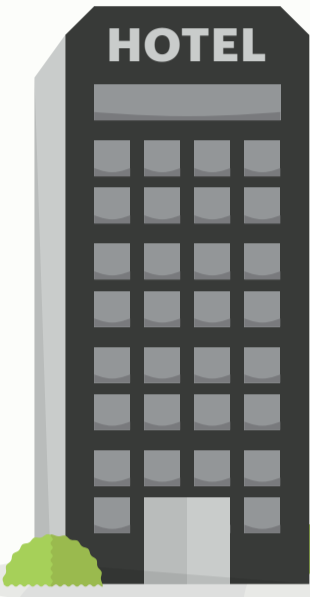
Travelers more likely to reserve

People are more likely to complete reservations for properties with smart home technology particularly true for the Business traveler



Guests willing to pay more

60% of Guests say they will pay more for rentals with smart home features

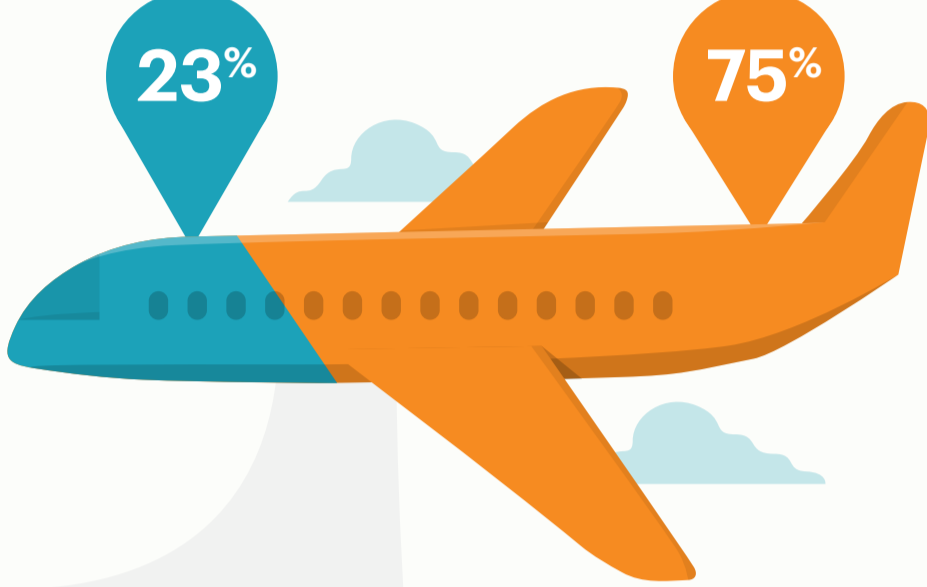


Business

23%

Vacation

75%



Rentals mostly used by vacationers

But business travel use is on the rise



Short-term rentals rival hotels

78% of Guests say Hosts provide a superior experience vs. hotels

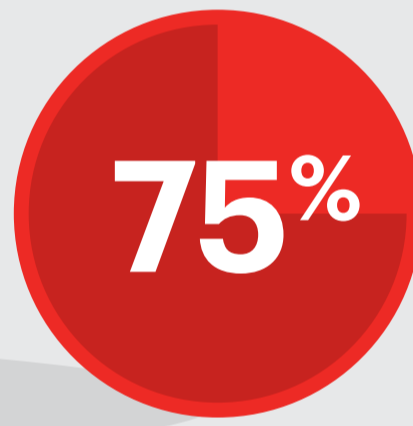


Property more secure

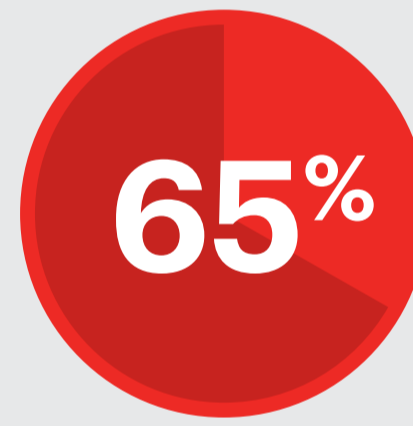
45% of Hosts state property is more secure with smart lock



Losing rental keys & forgetting to lock the door are real worries for Guests

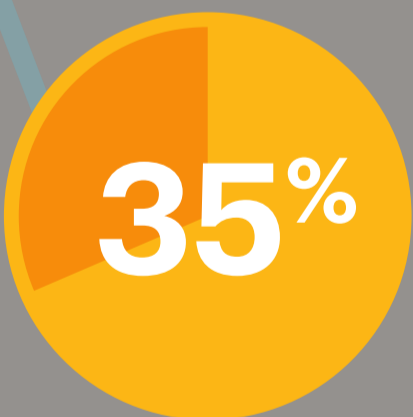


Worry they'll lose their key



Worry they'll forget to lock up

Smart technology will ease these worries



Hosts like remote access

35% of Hosts like being able to see, speak, and grant access to someone at the door remotely



Smart technology will be part of all short-term rentals in the future

Smart locks



85% of Hosts and 77% of Guests think smart locks will be part of the future

Smart doorbells



85% of Hosts and 74% of Guests think smart doorbells will be part of the future



