

SMART HOME TECHNOLOGY

What You Really, Really Want

Smart security and convenience are what's driving consumer interest in smart home technology.

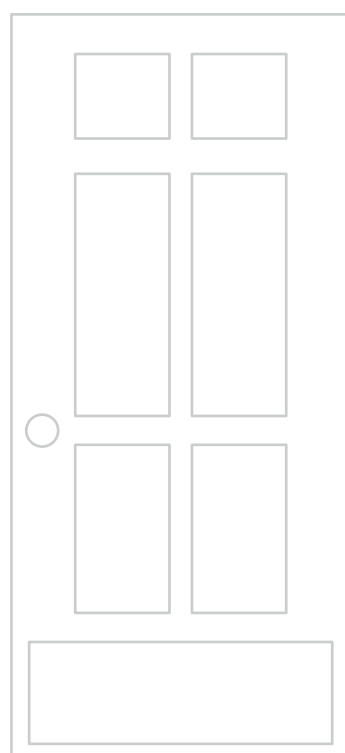
30 million

In the next 12 months, the U.S. smart home technology market is expected to double to 30 million households.

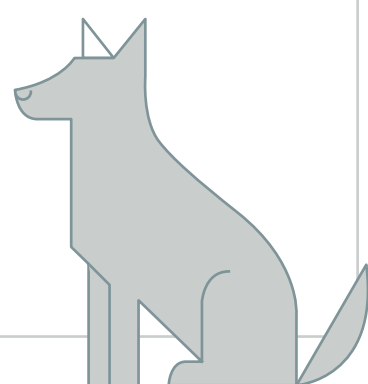


Nearly **30%** of consumers would grant temporary access to home service providers with a smartphone and a smart lock, including:

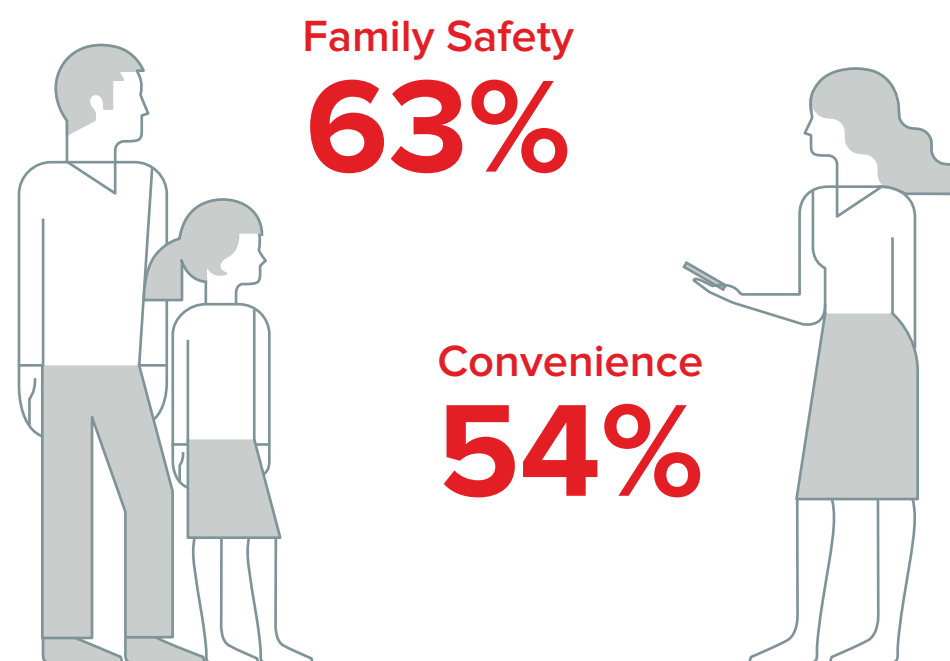
House Cleaners
41%



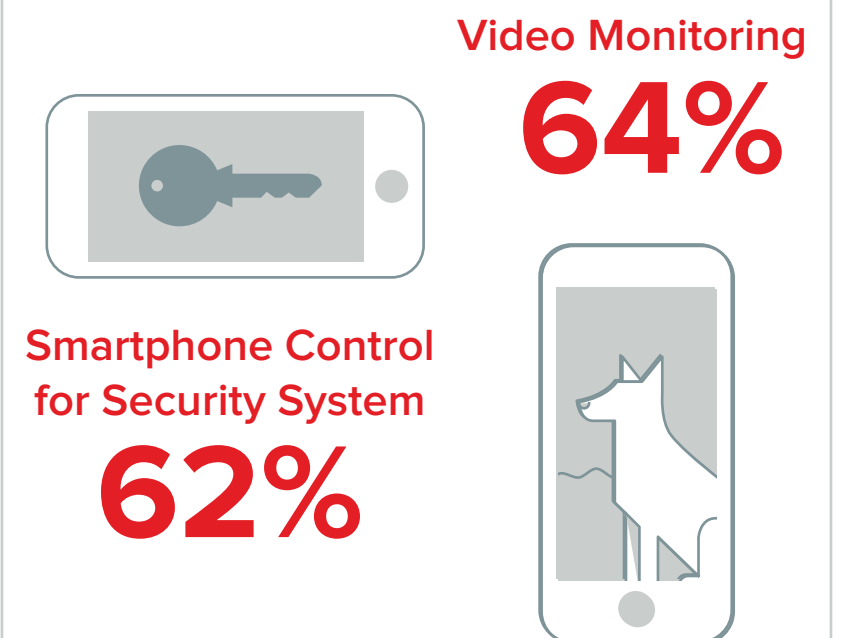
Dog Walkers
35%



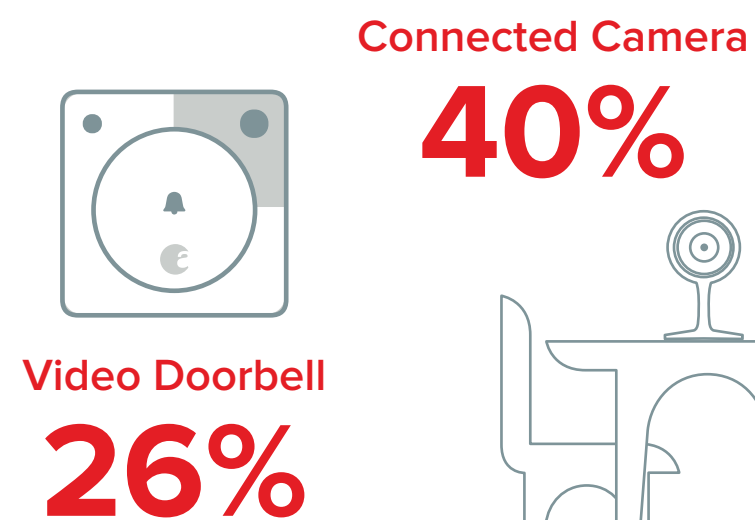
TOP MOTIVATION FOR ADOPTING SMART HOME TECHNOLOGY



MOST DESIRED SMART SECURITY FEATURES



MOST POPULAR SMART HOME PRODUCTS



WHAT KEEPS US UP AT NIGHT? (HINT: IT'S NOT SECURITY FEARS)

